

Press Release

23rd July 2018



2018 Fundraising Culture Change Organisations Announced

Arts Fundraising & Philanthropy (AFP) is delighted to announce the five successful organisations taking part in **Fundraising Culture Change**. This Arts Council England-funded initiative is a tailored training and consultancy package led by Michelle Wright, Programme Director of Arts Fundraising & Philanthropy and CEO of Cause4. It is for arts and cultural organisations undergoing substantial change, to inspire improved leadership and team working towards the shared goal of increasing fundraising and income generation.

With arts, culture and heritage organisations facing **increased economic pressure** it is key that the sector is equipped to thrive in the future. This programme supports organisations to take stock of where they are now and to build **a tailored toolkit of skills to develop and grow**. Previous participants built new Board skills in fundraising, developed major donor and corporate giving programmes and created bold new fundraising Cases for Support.

David Johnson, Head of Programme for Arts Fundraising & Philanthropy said: “We are delighted to support these organisations to build a sustainable future. The successful organisations all share an awareness of the need to invest in their business models, as well as their creativity, and most importantly to bring all staff and Trustees into the centre of the process.”

Clare Titley, Director of Philanthropy at Arts Council England said: “The Fundraising Culture Change programme allows its participants to increase their resilience and develop new ways of generating sustainable income. At the Arts Council, we support arts and cultural organisations to become more resilient as they explore new revenue streams and so we are very pleased to fund this programme and through it, invest in the future of these organisations.”

The five successful organisations are

- [Diverse City](#), an award-winning organisation committed to equality and diversity in the arts, based in Swanage, Dorset
- [People’s History Museum](#), the national museum for democracy, and home of ideas worth fighting for, based in Manchester
- [Babylon Arts](#), a micro-arts centre, gallery and lead organisation for the Creative People and Places project Market Place, based in Ely, Cambridgeshire
- [Wild Rumpus CIC](#), a social enterprise producing large scale outdoor family work, based in Cheshire
- [Leeds Library Service](#), which delivers a wide range of leisure, cultural, learning and information services through 34 buildings, 8 mobile libraries and digitally

Fundraising Culture Change will work with these organisations over a year. A call-out for the next cohort will be launched in 2019. For interviews, images and further information please contact [David Johnson](#), Head of Programme, Arts Fundraising & Philanthropy.

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Editors notes:

About Arts Fundraising & Philanthropy
www.artsfundraising.org.uk

Arts Fundraising & Philanthropy's mission is to strengthen arts, culture and heritage organisations' resilience and sustainability by transforming their fundraising knowledge, skills and levels of success. The work is funded by Arts Council England and is led by the Arts Fundraising & Philanthropy Consortium which includes Cause4 as lead partner, the University of Leeds and the Arts Marketing Association (AMA).

Consortium members work together with a wide range of partners to deliver a nationwide programme that empowers arts and cultural professionals across England to seize the considerable opportunities that fundraising offers them to form important relationships, develop new income streams and develop new commercial opportunities.

Arts Fundraising & Philanthropy is an Arts Council England National Portfolio Sector Support Organisation from 2018-22.

Cause4 - www.cause4.co.uk

Social Enterprise and B-Corporation, Cause4 champions new ways of scaling up charities and social enterprises supporting them to change and grow. A small team but with big ambition, it's not the size of project that matters to us but whether it can make an impact. Provoking change is at the heart of our mission.

Cause4 works in partnership with corporations, charities and people to develop important charitable projects, create new business models, as well as to raise vital funds working across the *charity, arts, sports and education* sectors. Learning lessons from the private sector to benefit not-for-profit organisations, since set up in May 2009, Cause4 has raised over £55 million for clients, and is committed to helping attract the best graduate talent to work on some of the charitable sector's most pressing issues.

Arts Council England - www.artscouncil.org.uk

The Arts Council champions, develops and invests in artistic and cultural experiences that enrich people's lives. We support a range of activities across the arts, museums and libraries - from theatre to digital art, reading to dance, music to literature, and crafts to collections. Great art and culture inspires us, brings us together and teaches us about ourselves and the world around us. In short, it makes life better. Between 2015 and 2018, we plan to invest £1.1 billion of public money from government and an estimated £700 million from the National Lottery to help create these experiences for as many people as possible across the country.

