

## **Arts Fundraising & Philanthropy** **Ethics Enquiry**

In 2021-2023, Arts Fundraising & Philanthropy will launch a series of enquiries in relation to challenging areas of arts, culture and heritage fundraising, with a view to informing future policy and research.

Each enquiry will be made up of eight fundraisers working in arts, culture and heritage organisations. They will work with the wider Arts Fundraising & Philanthropy team to explore a topic of national significance.

Fundraisers will be drawn from a wide range of types and scales of organisations from across the UK. Participants will be at different stages in their careers, from those taking their first steps into fundraising to CEO level.

### **Who are we looking for?**

The only requirement is that you are working in-house in an arts, culture or heritage fundraising team and that you bring curiosity and interest to the particular subject area that forms part of the enquiry. You do not need to be an expert!

We are looking to create a team that represents a wide and diverse range of views, opinions and experiences.

You should also be interested in working collaboratively with a team of fundraisers to come up with new ideas and solutions to an area of concern to the wider arts fundraising sector.

### **What will we be working towards?**

The output will be a short publication outlining policy ideas and suggestions for key funders where all participants will be co-authors and credited for their participation.

The publication will be disseminated to a wide range of stakeholders including Arts Council England and may be used to inform discussion at Arts Fundraising & Philanthropy events and related training courses.

Additionally, feedback from fundraisers in relation to their experience of Covid-19 has outlined that many have missed the networking potential of conferences, events and training, so we hope that this enquiry model will also stimulate new networks where fundraisers can meet and learn from colleagues working in other parts of the arts, culture and heritage sector.

### **What is the time commitment and will I be paid for participating?**

An honorarium of £500 per participant is available, as well as expenses incurred. This will cover attendance at three online meetings, as well as some background reading and light input in-between meetings.

We envisage the time commitment being between 8-10 hours per person in total.

## Ethics Enquiry

The issues of ethics in relation to arts, culture and heritage organisations and the wider charitable sector are wide-ranging and complex. They cover everything from an organisation's behaviours, to its gifts' acceptance schemes to the partners that it works with.

In this enquiry we are interested solely in the area of ethics in relation to fundraising. We want to explore the changing perceptions of arts organisations, their audiences, donors and funders.

The enquiry will be based around several questions including:

- How do we support arts, culture and heritage organisations to be better prepared to explore their position in relation to ethical fundraising?
- What can we learn from other sectors or the mainstream charity sector that would support good practice in ethical fundraising in the arts?
- What can fundraisers do to develop good ethical policies and strategies?
- Is there any sector-wide stance or position that would support organisations to make better decisions in relation to ethical fundraising and which might help funders of the arts decide to support?
- How might funders and key media outlets help and support the cause?

### How do I apply?

To apply, please outline a statement of max 300 words about your interest in being involved, what you would bring to the enquiry and why working with a group of arts fundraising peers is important to you right now.

[The form to apply is here.](#)

The deadline to apply is 30<sup>th</sup> July 2021

We will be back in touch by 13<sup>th</sup> August 2021

The first meeting will be in September 2021 at a time to be agreed with the successful eight participants.

And if you are not successful this time round, please keep an eye out for participation in other enquiries coming up later in the year.

*We welcome applications from people of all backgrounds to reflect the diversity of artists and audiences for arts and culture across England. We understand that diversity encompasses many things around around race, ethnicity, faith, disability, age, gender, sexuality, class and economic background as well as any social and institutional barriers that prevent people from creating, participating or enjoying the arts.*

If you require more information, or this brief in any other format please contact David Johnson, Head of Programme, Arts Fundraising & Philanthropy on: [David.Johnson@cause4.co.uk](mailto:David.Johnson@cause4.co.uk)