

## Fundraising decision flowchart for small-scale and grass-roots cultural organisations

### Donation / Sponsorship Offered

- 1** Any reason that it might NOT be in our organisation's best interests?

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**Yes –**  
Pause and Assess
- 2** Does it further our charitable purposes and public benefit (or organisational purpose if not a charity)?

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**NO – Decline**
- 3** Is it lawful and compliant with our duties?

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**NO – Decline**  
**Uncertain – Seek Legal Advice**
- 4** Could it reasonably harm our organisation's trust or reputation?

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**Yes – Discuss with**  
Chair / Trustees
- 5** Any conditions affecting independence or delivery?

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**Yes –**  
Renegotiate or Decline
- 6** Can we justify this funding as reasonable and proportionate

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**NO – Decline**
- 7** Record decision and rationale